

Government PG College, Ambala Cantt Course

File(Session 2023-24)

Name of Faculty :TanjumKamboj

Course BAMC ,Even Semester

Govt PG College, AmbalaCantt

Department of Mass Communication & Journalism

B.A. Mass Communication

PROGRAMME OUTCOMES

On successful completion of the programme, the student will be able to:-

PO1- Acquire knowledge related to the discipline under study.

PO2 - Communicate and reflect effectively and efficiently on the issues related to the discipline.

PO3- Exhibit the professional skills and competencies acquired during the Programme of study.

PO4- Apply the knowledge and skills acquired in planning, organizing, evaluation and decision making.

PO5- Explore, analyze and provide solutions to the problems related to the discipline and life.

PO6 - Develop exposure to actual working environment leading to employability and entrepreneurship.

PO7- Exhibit scientific & research capabilities in academic, professional and general life pursuits.

PO8- Recognize, appreciate and follow ethical issues relating to the discipline and Society

Programme Specific Outcomes (PSOs)

After completing the undergraduate programme, a learner will be able to:

PSO1 - Acquire fundamental knowledge of Mass communication & Journalism and related study areas.

PSO2 – Learn communication and professional skills related to various fields of mass communication.

PSO3 - Become competent enough to undertake professional job as per demands and requirements of Media & Entertainment Industry.

PSO4 - Become ethically committed media professional adhering to the human values and the values of the Indian culture.

PSO5 - Acquire the primary research skills, understand the importance of innovation, entrepreneurship and global vision.

B23-JMC-203
CC-C2
INTRODUCTION TO RADIO AND TV JOURNALISM

Time-3Hours
TotalCredits-04
Theory-50
Internalassessment(T)-20
Practical-20
Internalassessment(P)-10
TotalMarks-100

Note-The question paper will contain nine questions. Students are required to attempt five questions in all. There will be two questions in each Unit from Unit-I to Unit-IV. Students are required to attempt one question from each unit from I to IV. Q.No.1 containing short notes covering the entire syllabus is compulsory. All the questions will carry equal marks. The students can attempt question paper either in English or in Hindi language.

COURSE LEARNING OBJECTIVES:

- CLO1: To understand basics of radio journalism and trends in radio broadcasting.
 CLO2: To understand the setup and functioning of radio studio and radio newsroom.
 CLO3: To understand TV studio setup and different types of cameras
 CLO4: To understand TV newsroom and its functioning

UNIT	Topic
UNIT-I	Introduction to Radio Journalism Radio Stations based on their transmission and purpose Community radio, military radio, spiritual /religious radio Commercial radio, private radio, pirate radio, amateur radio stations New trends in radio broadcasting- Satellite radio, digital radio, online radio stations
UNIT-II	Set-up and functioning of a radio studio, Microphones, console, mixers and speakers Radio Newsroom- employee and working process, Qualities of News Editor and News Reporter Radio news bulletin: News-gathering, Elements of a radio news story, writing radio news, elements of a radio news bulletin
UNIT-III	Introduction and functions of TV Journalism Types of TV studios, Setup and functioning of a TV studio Introduction to Video cameras: EFP, ENG, Steady Cameras, Crane, Camera, Hexacopter, Spiders Camera
UNIT-IV	Structure and functioning of TV newsroom TV news bulletin: News-gathering, Elements of a TV news story, Story structures- inverted pyramid, diamond, hourglass, narrative TV news script, elements of a TV news bulletin News anchor, presenter and reporter's roles and responsibilities TV debates, interviews and types of interviews

COURSE OBJECTIVES:

- CLO1: Understand basics of radio journalism and working of radio studio
- CLO2: Understand functioning of radio newsroom
- CLO3: Understand TV studio setup and different types of cameras
- CLO4: Understand TV newsroom and its functioning

COURSE Outcomes:

- 1: Understand basics of radio journalism and working of radio studio
- 2: Understand functioning of radio newsroom
- 3: Understand TV studio setup and different types of cameras
- 4: Understand TV newsroom and its functioning

BAMC_SEMESTER _II_ Introduction to Radio and TV Journalism

14-02-2024 to 20-05-2024

Week 1	IntroductiontoRadioJournalism
Week 2	RadioStationsbasedontheirtransmissionandCommunityradio,militaryradio
Week 3	Newtrends in radiobroadcasting-Satelliteradio,radio,onlinradiostations
Week 4	RadioNewsroom-employeeandworkingprocess,QualitiesofNewsEditor
Week 5	Radionewsbulletin:News-gathering,Elementsof a radionewsstory,radionews
Week 6	NewsReporter,elementsof a radionewsbulletin
Week 7	HoliVacations
Week 8	Typesof TVstudios,Setup andfunctioningof aTVstudio
Week 9	IntroductiontoVideocameras:EFP,ENG,SteadyCameras,Crane,Camera,
Week 10	Structureandfunctioningof TVnewsroom
Week 11	TVnewsscript,elementsof aTVnewsbulletin
Week 12	Newsanchor,presenterandreporter'srolesandresponsibilities
	ExamStarts20-05-2024